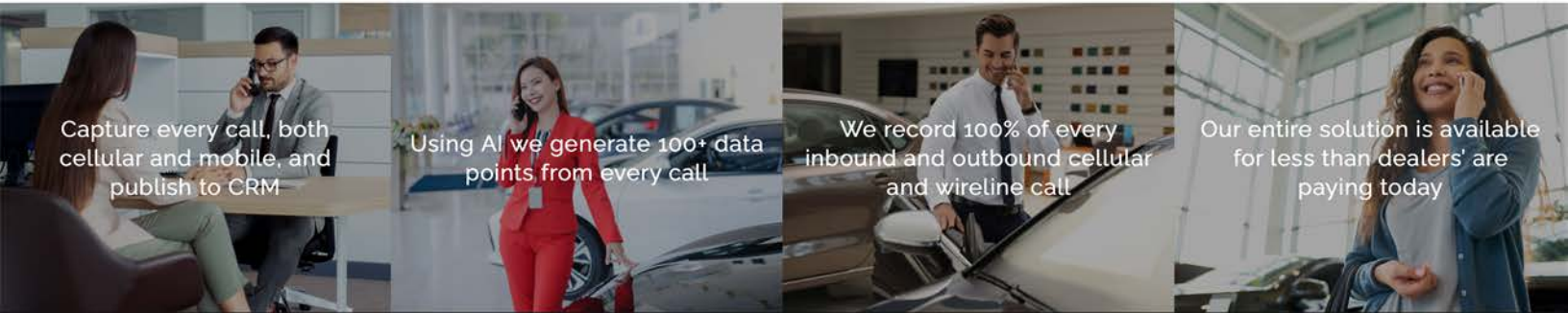




WELCOME TO
2021 **NADASHOW**
EXPO • TUESDAY-THURSDAY February 9-11

only dealerTEL can provide you complete control over every dealership call using your existing or new dealerTEL phone system



Capture every call, both cellular and mobile, and publish to CRM

Using AI we generate 100+ data points from every call

We record 100% of every inbound and outbound cellular and wireline call

Our entire solution is available for less than dealers' are paying today



CALL RECORDING

dealerTEL records 100% of all inbound and outbound cellular and desk phone calls



NO MORE LOST BUSINESS

With dealerTEL your salespeople will no longer use their personal cell phones to conduct dealership business



NO MISSED SERVICE CALLS

With dealerTEL 100% of all inbound service calls will be answered... guaranteed



SUPPORT WHEN YOU NEED IT

Every dealerTEL dealership has a dedicated support team for their store



ONE NUMBER

With dealerTEL every user has one number for their cell phone, desk phone, PC and Tablet



DEEP ANALYTICS

With dealerTEL our analytics insure you will never have another unreturned abandoned call

N A D A S H O W S P E C I A L S



\$1 PER LINE CALL RECORDING OF 100% OF ALL INBOUND AND OUTBOUND CALLS FOR UP TO 60 MONTHS
over 90% discount



ONE MONTH OF FREE INTEGRATED CELLULAR PHONE SERVICE TO ADD TO YOUR EXISTING OR A NEW DEALERTEL PHONE SYSTEM

to schedule a demo or to connect with our team, please visit nada.dealertel.com



The dealerTEL Difference

The dealerTEL program is designed to solve three vexing issues affecting most dealerships:

- **Capture and Record 100% of every inbound and outbound call regardless of device**

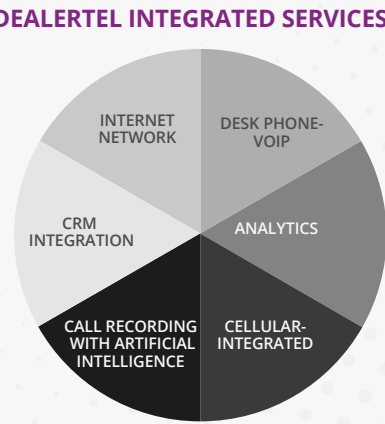
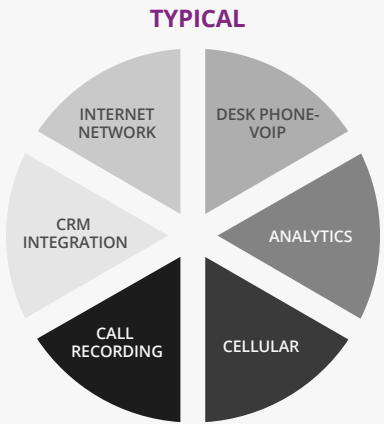
This includes desk phones, cell phones, tablets and software based solutions. Every conversation can be recorded and analyzed using artificial intelligence. Calls are automatically published to the dealer's choice of CRM provider without any employee intervention. **(dealerTEL Exclusive).**

- **Eliminate use of private cell phones for dealership business**

Private cell phone use exposes the dealership to daily business and legal risks with no user accountability. With dealerTEL cell phones are completely controlled by the dealer, including phone number, apps, and usage. Since they run on our network without an app, 100% compliance is achieved. **(dealerTEL Exclusive)**

- **Nationally 19% of inbound calls to dealerships are abandoned by the caller**

Our dealership solution identifies abandoned calls and calls abandoned while on hold in real time. This is accomplished regardless of the device called, including cell phones. Our system alerts dealership management, so the abandoned call can be returned in minutes. **(dealerTEL Exclusive).**



Dealerships typically purchase the above services from multiple vendors as depicted in "Typical". With dealerTEL we provide an entire suite of integrated services across our nationwide network with a "single hand to shake". The dealerTEL solution typically costs less than you are spending today! **Ask us how much the dealerTEL difference will save your dealership.**

Phone (877)399-1122 | sales@dealertel.com

WHO WE ARE:

Dan Messner

- National Sales Director

Dan began his career working for GM Cadillac Motor Division. He worked in the major markets of Detroit, Boston, Chicago and South Florida. He later accepted the opportunity to join the Ed Morse Group as GM of Bayview Cadillac in Fort Lauderdale. Each year of his tenure there, Bayview was recognized as the largest retail volume Cadillac dealer in the U.S.

After a number of years at Bayview, Dan left to start his own telecom consulting business in Central Florida. He operated the business for 19 years after which he successfully exited via a sale. Dan then joined dealerTEL as National Sales Director. The dealerTEL opportunity was offered to him by the CEO Steve Barnett. He became acquainted with Steve during his tenure at GM Cadillac, working with him when Steve was a GM dealer in Florida at the time.

Steve Barnett

- CEO

Steve has owned and operated dealerships in Michigan and Florida for more than thirty years. When Steve expanded to Florida, he was appointed as the youngest Cadillac dealer in the U.S. During his tenure as a dealer, he was also selected to be on the technology board at ADP/CDK. On the board he was responsible for architecting ADP's entry in the dealership telephone market.

Following his successful exit from the retail automotive business, he founded dealerTEL and its parent TruMobility to focus on addressing the unique communications issue facing dealers. In addition to dealerTEL, Steve founded Seaside National Bank in Orlando, and is President of the Florida Highway Patrol Council.